



EDUNATIONAL
Training Solutions for the Prepared Mind

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21st June, 2015

Dear Sir/Madam:

I am a trainer who specializes in conducting English language programmes. I am a Singaporean who has obtained a Diploma in TESOL and ACTA certification. I have a Bachelor of Science degree in Economics and I'm completing the Diploma in Adult and Continuing Education (DACE) at the Institute of Adult Learning. I have also graduated with a Master of Education (English Language) degree from the National Institute of Education, which is an institute of Nanyang Technological University.

For almost 15 years, I have been involved in the training industry, focusing primarily on adult education. I have taught English to foreign students at educational institutions like Hawthorne English Language Centre and TMC Academy. In 2009, I worked with a group of high-ranking Vietnamese government officials, developing a curriculum with the goal of improving their English language communication skills. At Training Vision, a Continuing Education and Training (CET) centre appointed by WDA to provide Employability Skills training, I taught English literacy classes for adult learners. I had also prepared students for the Service Literacy Test and was involved in the training of foreign employees at hotels and service-oriented businesses. More recently, I taught English Fundamentals and Business Communication, among other modules, as a lecturer at James Cook University. In December 2014, I conducted a workshop for lecturers from ITE, where I taught Task-Based teaching methodology which can be used effectively to teach ITE students. These are some of the English language projects that I have been involved in, and I wish that this would show how focused I am on English language teaching.

In the last few years, I've realized that Information and Communications Technology, more specifically e-learning, is going to play a big part in language acquisition and that traditional methods of teaching are not going to sufficiently address this issue. I have even written a thesis on this in my masters programme. Thus, I decided that I should create an elearning portal which maximizes the effectiveness of my English language training and also benefit more learners.



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However, I discovered how expensive it can be to develop such portals when I started asking for quotations from website developers. Furthermore, most website developers do not have the knowledge to effectively build education portals, and the ones that could are simply asking too high a price.

On 30th April, 2015, I attended a talk at IAL by Thomas Ng, the CEO of Genashtim Innovative Learning Pte Ltd. After his sharing session about the e-learning solutions that his company provides, I had a discussion with Thomas and realized that Genashtim would be able to build the portal that I am aspiring to create. They have built a similar elearning solution called EPIC Online, which shows that they have a clear understanding of my requirements. I intend to engage Genashtim to build my portal for me. I'm confident that this portal would be useful in improving the English language skills and productivity of many workers.

For further information, please call me at H/p: 96700300 or send an email to mail@peterdaniel.com. Thank you.

Yours Sincerely,

Peter Daniel Thanaraj
Managing Director
Edunational Pte Ltd